



Education ♦ Research ♦ Activism

THE WESTON A. PRICE FOUNDATION®

for **Wise Traditions** in Food, Farming and the Healing Arts

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June 1, 2011

Dear Valued Member,

*"All truth passes through three stages.
First, it is ridiculed. Second, it is violently opposed.
Third, it is accepted as being self-evident."*

Arthur Schopenhauer
German philosopher (1788 - 1860)

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No one is laughing at raw milk or ridiculing the timeless principles of the Weston A. Price Foundation anymore. In fact, we have learned about a government-sponsored survey which found that at least nine million Americans drank raw milk in 2008; with raw milk consumption growing exponentially, this number is certainly much higher today.

No, now we've moved well beyond that to the second stage of truth – violent opposition. We've seen this shift in the increasing numbers of farm raids and court actions against farmers, cheese makers and even consumer food co-ops.

Fortunately we saw this coming, and had the good sense to provide startup funds for the Farm-to-Consumer Legal Defense Fund. The formation of this organization signaled to authorities everywhere that we weren't backing down. We were leveling the playing field. We would stand by our farmers, collectively providing the funds necessary for skilled attorneys to support them, in and out of court.

That's the purpose of this letter to you – to ask all of you who consume raw milk or purchase healthy foods directly from farmers to become a consumer member (or renew your membership) in the Farm-to-Consumer Legal Defense Fund, so that we can survive the stage of violent opposition until our right to raw milk and other farm foods becomes self-evident.

Thankfully, our efforts are succeeding: our farmers are still standing! Government actions no longer lead to the demise of family farms.

NO FARMER LEFT BEHIND

In the four years since the founding of the Fund, we've seen the role of the Farm-to-Consumer Legal Defense Fund mature into an active support system to relieve farmers of the heavy

responsibility of legal defense. We're happy to report the following:

- Not one of the farmers we've assisted has paid a four-hundred-dollar-per-hour attorney bill. That's your doing!
- Not one of our farms has gone under after an enforcement action when represented by the Fund. That's your doing!

Some farmers have indeed found themselves on the receiving end of official angst, but the Fund has become adept at ameliorating the trauma, fear and cost. Just a few years ago, these politicized and agenda-driven attacks left farmers traumatized and deeply in debt. Farmers paid attorneys hundreds of dollars an hour to defend them and found themselves distracted from their purpose, that of providing life-giving food.

Today, after paying a yearly \$125 membership fee, the farmer members represented by the Fund will never see a bill for an attorney or court costs. The Fund enables farmers to survive these difficult times without the fear of losing the farm and their livelihood.

How is this accomplished? With membership fees and donations, farmers and consumers from all states have pitched in to share the load. In the same spirit as the barn-raising of the past, your membership fees and donations provide needed funds to help the farmers feeling the heat of enforcement actions.

IT'S NO LONGER JUST ABOUT THE FARMERS

Never in our wildest dreams did we think the Fund would actually have to provide consumers with legal counsel and representation. Consumers, especially those organized into private food buying clubs and co-ops, now find themselves targets for dramatic enforcement actions, and are seeking the shelter of the Fund.

Children, neighbors and students watch dumbfounded as nutrient-dense foods they have purchased through legal means, are removed from the driveways and refrigerators of their family homes and college campuses.

Recently the police along with officials from the Minnesota Department of Agriculture (MDA) executed a criminal search warrant at the home of Greg and Rae Lynn Sandvig. The Sandvig's crime: using their residence as a distribution point for healthy food. The MDA later notified Rae Lynn that the agency was considering criminal charges against her. The Fund is representing Rae Lynn against this government attempt to create a chilling effect on the food freedom movement.

The Fund is representing consumers on the national level as well. In February 2010, on behalf of six raw milk consumers, one agent for a buyers club, and one raw milk producer, the Fund filed a lawsuit challenging the federal ban on raw milk for human consumption in interstate commerce. The case drew national attention when FDA declared in court documents that "there is no absolute right to consume or feed children any particular food" and no fundamental right to your "own bodily and physical health."

Recently in the lawsuit, FDA made another statement about the degree of

control those at the agency believe they have over your lives. According to FDA, even individual consumers crossing state lines to purchase raw milk and bringing the milk back to their home states to consume it are violating federal law. In FDA's view, consumers who have no source of raw milk in their home state are out of luck, even though there are no laws against consuming raw milk anywhere. This spring FDA struck out against consumers in Maryland and the District of Columbia whose only possible source of raw milk is from out of state; FDA filed a petition against Rainbow Acres Dairy of Pennsylvania asking the court to issue an order that would prohibit the dairy from distributing raw milk across state lines.

As its lawsuit continues, the Fund will work to convince the judge of what FDA refuses to acknowledge – it is indefensible to ban a health-giving food in interstate commerce, especially when the agency has allowed so many health-destroying products on the market.

Thank goodness the Fund was able to expand and provide help to consumers and private food buying clubs. For a special group fee, consumer groups have access to legal support they can't find anywhere else. Can you imagine trying to find an attorney in the yellow pages who would advocate on behalf of food rights, direct-to-consumer sales and raw milk? The Fund's attorneys are uniquely qualified to represent our community . . . because they are raw milk drinkers and Weston A. Price Foundation members too!

ARTISAN PRODUCERS

In addition to helping farmers and consumer groups, the Fund has been there to defend the artisan producer, whose business can be ended by a single product recall or embargo. During the past year the Fund has represented Morningland Dairy, a Missouri farmstead cheese operation, after the Missouri State Milk Board shut down the plant and embargoed fifty thousand pounds of cheese – even though not a single case of illness was attributed to any of Morningland's cheese. Morningland was shut down for positive tests for *Listeria monocytogenes* bacteria in the absence of proof that the type and amount of *L. mono.* found is capable of making anyone sick.

The Milk Board has been trying for over the past seven months to destroy the embargoed cheese, an action the Fund has been contesting in court on behalf of the owners, Joe and Denise Dixon.

FOOD SAFETY LEGISLATION

The FDA Food Safety Modernization Act which passed last year gives FDA broad powers that it can use against local food producers – the Fund will continue to work to protect our food rights in the face of new regulations. These new food safety laws make the work of the Fund – and your financial support – more important than ever.

HOW THE FUND HELPS

You may know, but it bears repeating, the Fund provides routine, emergency and ongoing legal counsel to farmers, consumers and consumer groups; provides representation in and out of court; prepares cowshare, herdshare and co-op agreements; energizes local grassroots efforts to change legislation; creates easy tools for busy activists with action alerts and petitions; and educates a growing community about food rights issues online and on the air.

The Fund uses our membership fees and donations wisely, even working out of home offices to keep expenses low.

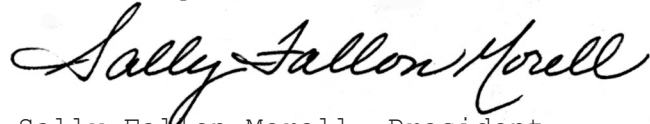
The Fund is there to provide the means to pay the legal bills and court fees. When government enforcement actions hurt the farmer's business, the Fund is there to ensure that the farmer's funds do not go towards litigation.

TOWARDS THE THIRD STAGE OF TRUTH

The Weston A. Price Foundation appreciates your staunch support of the Fund as we struggle to attain that third stage of truth, as we work toward the day when our right to raw milk and other healthy foods will be self-evident. Please help by completing the enclosed form and becoming a member of – or renewing your membership in – the Farm-to-Consumer Legal Defense Fund.

Donations in addition to membership fees are greatly appreciated. Thank you in advance for your attention to this letter and your financial help!

Yours in good health and farm freedom!



Sally Fallon Morell, President
The Weston A. Price Foundation

P.S. I hope to thank you personally for your support if you can join me at a special event for those who donate \$250 or more to the Farm-to-Consumer Legal Defense Fund and RSVP by September 1, 2011 for the **Benefactor Appreciation Event at Joel Salatin's Polyface Farm in Swoope, Virginia on Saturday, September 10, 2011**. For each RSVP you may also choose one of the gifts below.

P.P.S. This year we are happy to offer a choice of gifts to those who donate \$100 or more to the Fund by September 1, 2011: **Joel Salatin's newest book, *Folks, This Ain't Normal***, or the long-awaited ***Farmageddon* DVD by Kristin Canty**, a WAPF chapter leader.

To donate or join online, visit www.farmentoconsumer.org/appeal2011

Your Donations & Membership Fees Make a Difference!



“With the tsunami of interest in local foods, farmers' markets, and pastured meats, many people think Monsanto and Tyson are ready to wave surrender flags and their like-minded government food police will actually want to give Americans the choice to buy traditional foods.

I hate to be the bearer of bad news, but 'tain't so. Instead, the Church of Industrial Mechanical Food has further codified its orthodoxy in the 2010 FDA Food Safety Modernization Act, which for the first time in human civilization creates a “science based” litmus test for legal food. Since the administrator of the program is Michael Taylor, who for a decade spearheaded Monsanto's gift of transgenic modification to the world, you can be sure that the science will not be what you see in the pages of Wise Traditions.

To stop this cultural madness, we need the strength and verve of the Home School Legal Defense Association. The Farm-to-Consumer Legal Defense Fund can be that strength. Everyone who values food choice should support with money, membership, and methods this protector and defender of personal digestive integrity.”

– Joel Salatin, Polyface Farms, Virginia

“I wanted to also thank you for the wonderful service when I called last week. I don't think I can express in words how...comforting it was to have someone, at the ring of the phone, to help us when we were not sure what to do. THANK YOU so much for what you do. WELL worth the cost of membership, I must say.”

– Farmer Member

“I would like to extend a heartfelt thank you to you, Gary and Pete for the quick response, diligent work and support you gave me during the recent Stop Order crisis. When I joined the FTCLDF I never ever thought I could place a call to your emergency line from the farmer's market ON A WEEKEND. In less than thirty seconds there was Pete Kennedy calling me back. You will be seeing my dues yearly as long as I am in the milk business!!! Thank you.”

– Pam Lunn, Dancing Goat Dairy, Florida



“Just a note to thank you for all your hard work on the raw milk issue. I'm only one lady out here in Marin County, CA tracking this issue and responding to the alerts and calls for action. This issue has ignited the activist in me and set me out on a course of justice-seeking I never imagined.”

– DJH



“The State case is still going on and the Fund is doing everything in that case, they are doing all the work, and we have not experienced any legal expenses. We pay a nominal fee once a year and that gets us unlimited time with the counsel, and we can call them up virtually anytime. It's a great organization to be part of. Through the ordeal, they were the best support team, they were able to carry us through, with the light at the end of the tunnel. It was phenomenal — we wouldn't have been able to do it without them. It was so hard on the family, it drained us. It nearly stole Christmas.”

– Armand and Teddi Bechard, Bechard Family Farm, Missouri

“I'm really enjoying my membership already. In addition to being able to study the sample documents, I've had a very rewarding conversation with Pete Kennedy, who was able to offer constructive insights into the options I have going forward. I look forward to caring for cows on the ground soon.”

– Cow Share Operator

Protect Your Farmer. Protect Your Food. Join the Fund.



Farm-to-Consumer Legal Defense Fund®

info@farmtoconsumer.org

We Appreciate You & Your Donations! Choose Your Gifts

Gift for \$250 Donors!



A Special Invitation from
Farm-to-Consumer Legal Defense Fund®

BENEFACTOR APPRECIATION EVENT

Joel & Teresa Salatin's Polyface Farms, Swoope, Virginia
Saturday, September 10, 2011 9:30 am – 2:30 pm

Your hosts, the Weston A. Price Foundation and Polyface Farms want to celebrate your donation of \$250 or more to the Farm-to-Consumer Legal Defense Fund.

Join **Joel Salatin** of *Food Inc.*, *FRESH* and *Farmageddon* film fame and author of *Everything I Want to Do is Illegal*, **Sally Fallon Morell**, President of the Weston A. Price Foundation and author of *Nourishing Traditions* and **Pete Kennedy, Esq.**, President of the Farm-to-Consumer Legal Defense Fund, for a very special day on Polyface Farm. You'll be treated to:

- A rare Joel Salatin Special – two-hour hay wagon ride and tour of Polyface Farm.
- A delicious nutrient-dense farm lunch with the Salatin family and interns, featuring Polyface fare and local wine and beer.
- Your choice of either one copy of Joel's upcoming book, *Folks, This Ain't Normal*, or one *Farmageddon* DVD
- An opportunity to win a shopping spree in the new Polyface Farm store.

Donate \$250 per each adult and \$100 for each child under 12. Infants and toddlers attend free.

Swoope, Virginia is nearer than you think

Richmond – 2 hours; Washington DC – 3 hours; Greensboro – 4 hours;
Philadelphia/Pittsburgh – 5 hours; Knoxville – 6 hours; New York – 7
hours; Atlanta or Louisville – 8 hours; Indianapolis – 9 hours.

Closest airports – Charlottesville, Virginia – 1 hour;
Dulles International – 3 hours

Amtrak – Penn Station, NY to Staunton, VA – 8 hours

**Donate and
RSVP by
September 1, 2011
This event is open to
the first 150 RSVPs
received.**

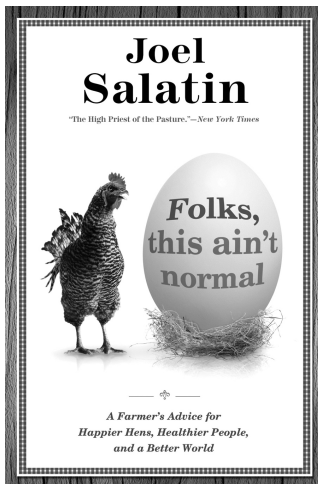
Gift Choices for \$100 Donors!

Joel Salatin's new publisher, Hachette Book Group, is planning on his newest book becoming a national best-seller! We think the world of Joel, and know it'll go international! Join in the excitement and get your hot off the press copy! Visit www.farmtoconsumer.org/appeal2011 for a sneak preview of the first chapter!

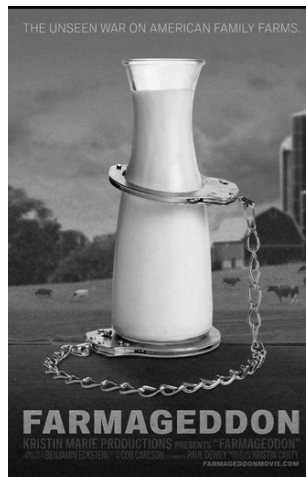
Release Date:

October 10, 2011

\$24.99 value



OR



Farmageddon premieres in Washington, DC on June 17, 2011. In the fall, you can premiere it in your own home; all you'll need to buy is the organic popcorn and grass-fed butter! Visit www.farmtoconsumer.org/appeal2011 for a sneak preview! To purchase copies for public screenings, visit farmageddonmovie.com.

Release Date:

Fall/Winter 2011




\$24.99 value

**Claim Your Free Gift(s) by Sept. 1, 2011
Mail the Enclosed Form or Call (703) 208-FARM (3276)
or Visit www.farmtoconsumer.org/appeal2011**

Donate \$100 to FTCLDF and choose your gift –
Folks, This Ain't Normal by Joel Salatin **OR** *Farmageddon* DVD by Kristin Canty*

Donate \$250 to FTCLDF and attend the
*Benefactor Appreciation Event at Polyface Farms**

* Offers good until September 1, 2011

DONATE	JOIN OR RENEW	DONATE
 Farm-to-Consumer Legal Defense Fund®	 Farm-to-Consumer Legal Defense Fund®	 Farm-to-Consumer Foundation®
<input type="checkbox"/> YES! I wish to make a donation to the FTCLDF: <input type="checkbox"/> \$2500 <input type="checkbox"/> \$1000 <input type="checkbox"/> \$500 <input type="checkbox"/> \$250 <input type="checkbox"/> \$100 <input type="checkbox"/> \$50 <input type="checkbox"/> \$25 <input type="checkbox"/> Other \$ _____	<input type="checkbox"/> YES! I would like to join or renew my membership in the FTCLDF. <i>New members, please complete the application on the back of this form</i> New members or renewals: <input type="checkbox"/> \$50 – Consumer Member <input type="checkbox"/> \$125 – Farmer Member Non-member Consulting Agreements: <input type="checkbox"/> \$125 – Consumers or Farmers Affiliate Memberships: <input type="checkbox"/> Contact me about an Affiliate Membership for our buyers club, food co-op, farmer's market or CSA. (\$5/member, minimum of \$250)	<input type="checkbox"/> YES! I wish to make a <i>tax deductible</i> donation to the FTCF: <input type="checkbox"/> \$2500 <input type="checkbox"/> \$1000 <input type="checkbox"/> \$500 <input type="checkbox"/> \$250 <input type="checkbox"/> \$100 <input type="checkbox"/> \$50 <input type="checkbox"/> \$25 <input type="checkbox"/> Other \$ _____
<input type="checkbox"/> I want to make a monthly donation of \$ _____ (<i>debit/credit cards only</i>) <input type="checkbox"/> Send me 1 gift per \$100 donation or \$250 RSVP: _____ copies of <i>Folks, This Ain't Normal</i> by Joel Salatin OR _____ copies of <i>Farmageddon</i> by Kristin Canty <input type="checkbox"/> RSVP(s) for Benefactor Event _____ # adults @ \$250 and _____ # children under 12 @ \$100 <input type="checkbox"/> Send me _____ <i>free</i> FTCLDF brochures to give to friends, family and farmers.	<input type="checkbox"/> I want to make a monthly donation of \$ _____ (<i>debit/credit cards only</i>) <i>Donations to the FTCF support Education, Charitable Relief, and Support for Public Interest Litigation.</i> Want to make a tax deductible donation? The Farm-to-Consumer Foundation is a 501(c)(3) non-profit charitable organization. Your donation is tax deductible to the extent of the law [EIN 26-0758408].	<input type="checkbox"/> I want to make a monthly donation of \$ _____ (<i>debit/credit cards only</i>)
TOTAL FTCLDF \$ _____		TOTAL FTCF \$ _____

Last Name: _____ First Name: _____ MI: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Check or money order (to FTCLDF and/or FTCF) MasterCard VISA Discover American Express

Card Number: _____ Expiration Date: _____

Name on card: _____ Security Code: _____

Signature: _____

Phone: (_____) _____ Email: _____

Monthly donations help create stable and sustainable organizations. If you selected a monthly donation, it will be charged immediately to your debit/credit card and then on or about the 20th of each month thereafter. You are free to stop your monthly donation at any time.

Thank you! Please return in the enclosed envelope or mail to:
FTCLDF & FTCF, 8116 Arlington Boulevard, Ste. 263 Falls Church, VA 22042

Call with a donation to **703-208-FARM (3276)**

Or, if you prefer to join or donate online with a debit/credit card – visit

www.farmtoconsumer.org/appeal2011

FARM-TO-CONSUMER LEGAL DEFENSE FUND APPLICATION

To become an *Affiliate Member*, apply online or call 703-208-FARM(3276) for details.

Title: Mr. Mrs. Ms. Miss Mr. & Mrs. Other: _____

Last Name: _____ First Name: _____ Mi: _____

Farm or Organization: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Home Phone: _____ Cell Phone: _____

Email: _____ Check One: I am a Farmer I am a Consumer

CERTIFICATION STATEMENT

By signing this application, I certify, under penalty of law that the information presented on this application, to the best of my knowledge, is true, accurate and complete and that I am not an employee of any governmental agency, or if I am, I will not use any of the information obtained or derived from the Fund for enforcement or administrative purposes against the Fund or any of its members.

Signature: _____ Date: _____

ECO-FRIENDLY OPTIONS

- Please don't send the following:
- Welcome Letter (send an e-mail instead)
 - Membership Handbook (available on-line)
 - Magnet With Fund Phone Numbers
 - Raw Milk Production Handbook (for farmers)

ANNUAL FEES

- \$50 - Consumer Membership \$125 - Farmer Membership
- \$125 - Non-Member Consulting Agreement

Check or money order payable to FTCLDF Credit card (all fields required)

I want to auto-renew. (credit card only)

Card No. _____

Name on card: _____ Exp. Date: ____/____/____ Security Code: _____

Signature _____ Today's Date: _____

MEMBERSHIP DISCLAIMER

FTCLDF reserves the right not to approve any membership application and the right to revoke membership for cause, including but not limited to the misrepresentation of any information. If your application cannot be approved, we will return your payment along with a letter of explanation. FTCLDF does not provide legal representation for members in matters involving personal liability where those matters are unrelated to FTCLDF's mission statement. Consistent with the Internal Revenue Service regulations, FTCLDF cannot guarantee representation in every case and reserves the right to refuse or limit the scope of its representation in all cases. Membership fees paid to FTCLDF are not tax-deductible as a charitable contribution. Consult with your tax advisor or attorney to determine whether membership fees paid to FTCLDF may be deductible as a business expense.

FARMERS, PLEASE COMPLETE THE FOLLOWING:

Have you ever been charged with a violation of law or sued for any activity related to your farming operation?

Yes No If so, explain: _____

What do you produce on your farm? (check all that apply)

- Dairy Beef Poultry
- Pork Lamb Row Crops
- Fruits Herbs Vegetables
- Baked Goods Sweeteners Eggs
- Lacto-Fermented Foods /Beverages
- Other (specify): _____

Does your farm have a current license by the state?

Yes No

If yes, what is it for? _____

Indicate types and number of livestock on your farm.

Cattle: _____ Poultry: _____

Swine: _____ Sheep: _____

Goat: _____

Other (specify): _____

How many acres do you farm? _____

Do you use NON-TOXIC, NATURAL, SUSTAINABLE farming practices? Yes No

If no, please explain on a separate page. (Our members

do not use herbicides/pesticides, GMO seeds/feeds, routine use of antibiotics/hormones or CAFO livestock operations)

FARMERS, PLEASE ALSO COMPLETE RIGHT SIDE OF FORM